GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

STARRED QUESTION NO:575
ANSWERED ON:26.04.2001
GLOBAL IMAGE OF INDIA
SUSHIL KUMAR SAMBHAJIRAO SHINDE

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether Indian and German experts had a three day meeting in New Delhi from March 12 to 14, 2001 to discuss ways and means to improve respective global images of their countries;

(b) if so, the details thereof; and

(c) the steps and schemes were evolved therein to correct India`s image abroad?

Answer

MINISTER OF TOURISM & CULTURE (SHRI ANANTH KUMAR)

(a), (b) & (c) A seminar was organized by National Council for Educational Research & Training under Festival of Germany in India 2000-2001 to review ` Image of India in Germany and Germany`s Image in Indian-Textbooks in High School Education .There was fruitful exchange of view among the experts during the Seminar.